

October 23, 2020

Dear Potential Sponsor:

The 2020 New Lothrop Black & White Season Kickoff is slated for Saturday, November 21, 2020. Due to challenges presented by COVID-19, this year's event will look different than past years. Our coaching staff is committed to providing our wrestlers with the best possible experience for the 2020-21 season, which begins with adaptability and creative problem solving.

Instead of our traditional "Meet the Team" inter-squad dual, the New Lothrop Wrestling team will host a Black & White 5K Run/Walk.

There are many ways to support our team through this event. First, we invite you to run or walk the race course with us. Your sponsor packet includes an entry form for your convenience. Second, we are collecting donations of merchandise for door prizes and raffle items. Finally, a tax-deductible donation can be made to NLAPS - Wrestling.

The New Lothrop Hornets have won 15 Team State Championships -- the most of any school in the state. That tradition of excellence is due in part to the opportunities that we provide for our athletes to learn and grow as a team. Overnight travel to prestigious tournaments, educational outings to collegiate duals and upgraded equipment in our weight and cardio rooms are all capital expenditures that allow us to continue a legacy of excellence both on the mat and in the classroom.

This year's sponsors will be recognized through signage at the Black & White 5K, a video at the event, our social media pages, website and local newspapers.

In addition to this letter, the wrestler visiting you should provide you with a donation form. If you have any questions regarding the event or your donation, please contact fundraising chair Beth Clark by email at [bclark@ath.newlothrop.k12.mi.us](mailto:bclark@ath.newlothrop.k12.mi.us), or by phone at (810) 845-8657.

We appreciate your time and consideration!

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Campbell". The signature is stylized with a large, sweeping initial "J" and "C".

Jeff Campbell  
Head Coach, New Lothrop Wrestling

## 2020 Black & White Season Kickoff Donation Form

<b>Cash Donation</b> <i>(check to NLAPS - Wrestling in memo line)</i>	<input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> Custom: _____	Please provide a brief item description in this column.
<b>Door Prize Items</b>	Typically valued around \$25. Past examples are restaurant gift certificates, tanning packages, etc.	
<b>Raffle Items</b>	Typically valued between \$50 and \$100. Past examples include New Lothrop apparel, home decor items, etc.	

Name of business or individual: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (required for tax receipt): \_\_\_\_\_

Wrestler who contacted me: \_\_\_\_\_

***Complete forms and items/payment are due to Coach Campbell's room by  
3 p.m. Friday, November 13, 2020.***

# New Lothrop Wrestling Team's Black & White 5K Run/Walk

When: Saturday, November 21, 2020

Where: NL High School's Cross Country Course

Cost: \$15 for MS/HS Students      \$35 for Adults

Fee includes: Post-race snack

Long-Sleeve T-Shirt (if registered by November 6)

Tickets into raffle

Start Time: 9:30 a.m. - Student Division

10 a.m. - Adult Division



**Register by November 6 with the form below, scan the QR code, or visit [NewLothropSports.org](http://NewLothropSports.org) > Winter > Wrestling > CoEd Varsity**

*Return this portion with payment to Mr. Campbell.*

*Please pay via cash or check payable to NLAPS - Wrestling. If you prefer to pay with a card, please visit the link above to register electronically.*

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Division:  MS/HS Student - \$15 - 9:30 a.m. Start Time

Adult - \$35 - 10 a.m. Start Time

T-Shirt Size:  Small                       Medium                       Large

X-Large                       XX-Large

Note: Registration fees are non-refundable. MS/HS students from other schools are welcome, but should specify their school and grade on their entry form.